NIKE SPORTS CAMPS

Inspiring young people through discovery and connection

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Who we are

EMPOWER EVERY CHILD

We offer unforgettable experiences to young people by combining world-class sports coaching with holistic youth development.

Since 2009, we've been the UK's leading provider of residential sports camps, delivering exceptional experiences for young athletes from across the globe. With a passion for youth development and years of expertise, we work with industry-leading coaches and specialists to provide world-class training in a fun and supportive environment.

Each year, families from over 100 nationalities trust us to inspire and challenge their children, both on and off the field. Our camps offer more than just elite coaching—they create a space for young players to grow in confidence, make lifelong friendships, and develop essential life skills.

Our Approach

INSPIRE YOUNG ATHLETES

Camps go beyond elite sports training, promoting personal growth, independence, and life skills in a nurturing, child-focused environment.

Sport is at the heart of what we do. Our coaching programmes are designed to give participants an insight into life as a professional athlete. However, the camp experience is more than just the training. It's an opportunity to meet new people, gain a sense of independence and learn fundamental life skills in a fun, engaging environment.

Beyond the pitch, the court, or the dance studio, the values players learn on camp are for life. Camp is about dedication, responsibility, communication, teamwork, and fun. It is always our aim that when players leave our venues, they do so with pride in their accomplishments and a new sense of confidence.

To achieve this, we take a child-centred approach which encourages young players to challenge themselves to learn and grow. As well as world-class venues and sports facilities, this requires a shared philosophy with child welfare at its centre and excellent people to implement this onsite. Our team is made up of individuals with a wealth of experience in education, sports leadership, welfare and camp operations. We select our venues, develop our programmes, and recruit and train our staff to uphold the highest standards of practice in youth development.

International Experiences

A dynamic, inclusive international setting where players from across the globe come together to create an unforgettable summer experience.

We are proud of the international environment on our camps. Every year, players from over one hundred nations come together, creating a vibrant cultural experience which celebrates diversity. Every player on camp is there because they love their sport, and we are there to help them achieve their goals. From the moment they set foot on camp, each child becomes an integral member of the Nike Sports Camps family.

Although players may not share a native language, they learn to communicate through their sport. They cheer for each other's successes, learn from mistakes, and support one another through the highs and lows.

For those seeking to improve their confidence and proficiency in English, there is no better place. Players are immersed in the language from day one: living and training in English every day alongside a high proportion of native English-speaking peers from the UK and USA. Players opting for the Sport + English programmes will also learn practical language skills in engaging lessons with highly experienced teachers.

- **100+ Nationalities**
- **Global Friendships**
- **Camp Family**

“The international environment on camp was the highlight of my son’s experience. He made friends from all over the world, who he still speaks to, and they are already making plans to see each other again next summer!”

— PARENT, NIKE SPORTS CAMP 2025

REVIEWS.io

4.8 Rating **250+** Reviews

Child Welfare

The safety and wellbeing of every child in our care is what matters most to us.

We take a child-centred approach, informed by industry leaders with decades of experience in the education and youth sport sectors. We understand that meeting new people and getting familiar with new places and routines can be daunting to a young person. Our specialist team has been selected and trained to support players to overcome any challenges they might face.

People

We have over 400 staff across our venues, who are all committed to ensuring the physical and emotional wellbeing of players. Our staff structure includes a 24/7 onsite team entirely focused on players' experience on camp.

Relationships

Staff are empathetic, attentive and proactive, enabling them to form strong bonds with players and respond effectively to any challenge.

Support

Every child on camp has a support system around them. Our staff are trained to check in regularly with players and to take appropriate action where an issue occurs to bring players back to a positive place.

SUPPORT GROWTH. INSPIRE CONFIDENCE

Camp Staff

Our dedicated staff are the heart of the camp, supporting, inspiring, and creating an unforgettable experience for every player.

We recruit and train all camp staff ourselves, to ensure they have the essential skills and qualities needed to uphold our standards.

The team is made up of leading figures in their industries, including former professional athletes, elite performance coaches, school senior leadership staff, and operational managers. They bring a wealth of expertise to their roles and the commitment to act as positive role models to players.

Our team structure on-site ensures that, not only are players provided with the best possible coaching and care, but the camp experience is harmonious and efficient. Dedicated staff at each venue are responsible for communicating with the families of players, to keep parents informed while their child is in our care.

Camp Staff are:

- **Empathetic**
- **Inclusive**
- **Proactive**
- **Respectful**

Get to know our staff

Meet two of our summer staff, providing you with an example of the dedicated individuals who will be looking after your children and the roles they play.

TIA STEEN CAMP MANAGER



What does your role involve on camp?

The Camp Managers are responsible for managing the boarding houses, including the players and Camp Leaders. What that means is managing a small team of welfare staff to support the players, ensuring they are where they need to be, and that they are having a great time. It's like a big family.

What's the best thing about working here?

What I enjoy most is seeing the players grow in confidence. We understand that while some kids might feel comfortable jumping straight in on day one, others might take a bit longer to settle. As a team, we prioritise connecting with every player, so they know they have someone to support them. For those kids that do initially need more help, it is so rewarding to see them full of confidence and smiles by the end of the week.

What is your message to players?

My message to any player thinking about coming to camp, is that if you're looking for a place to experience life as an athlete, meet new people and improve your English, there is nowhere better. You will make new friends from all over the world, and the staff are here to give you all the help you need.

BECKY WATERS CAMP DIRECTOR



What does your role involve on camp?

As Camp Director, my primary responsibility is ensuring the safety and wellbeing of players so that they all have a fantastic time. This includes managing the team of staff onsite, maintaining a secure environment by effectively applying safety protocols and procedures and ensuring the physical and emotional needs of players are met.

"We combine world-class sports coaching with incredible facilities and enriching experiences that ultimately develop so many valuable life skills."

What is your background?

With a longstanding career in both sport and education, I bring many years of experience to my role here. As a former professional athlete, I played football for Chelsea FC Women and hockey for Team GB. After I finished playing professionally, I discovered a passion for developing the next generation, steadily progressing through the coaching ranks. I have now been in the education sector for 20 years, spending the past 10 years serving as the Director of Sport at a private school near London, where I continue to nurture young talent. My role as Camp Director is a great wayto continue supporting young athletes during the summer months.

What makes these camps special?

To me, what makes these camps so special is that they focus on holistic development. We combine world-class sports coaching with incredible facilities and enriching experiences that ultimately develop a variety of valuable life skills.

As a team, we are continuously looking at how to improve the experience for players. All our staff are up to date on best practice when it comes to child welfare, and we prioritise strong communication with one another and parents so that each child feels supported. We are all here because we love what we do – we want to encourage every child to have an amazing time.

What is your message to parents?

My message to any parent considering booking a camp, is that your child is in the best possible hands. The programme has been designed by specialists with decades of experience in youth development, and players will always be surrounded by staff who are 100% committed to their wellbeing. My daughter attended camp last summer and had a phenomenal experience. She didn't want to come home!

Venues

TRAIN AT ICONIC VENUES

Inspiring environment where players train, learn, and grow to reach their full potential.

Our venues are specially selected, not only for their world-class sports facilities, but also for their history and prestige. Players live and train in some of Britain's most renowned academic and sporting environments, providing a motivational setting for their learning and development.

The intensive training schedule requires high quality fuel and recovery, and players are provided with three nutritious meals a day in the school or university dining facilities. We are inclusive of players' dietary requirements and can adapt the menu to suit players' individual needs.

Venues



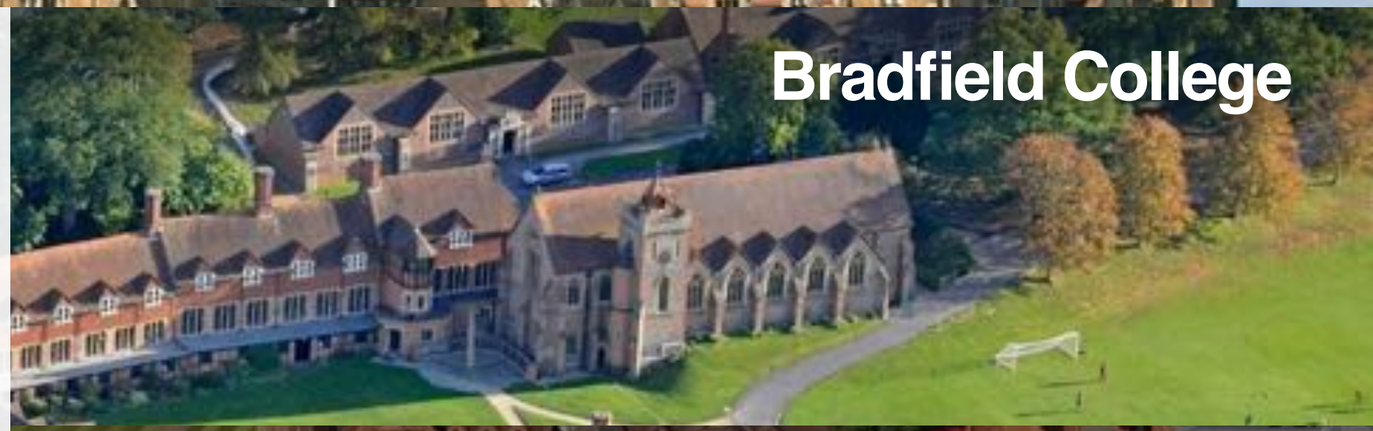
Depending on the programme, players will stay at one of:

Charterhouse School
Located in the Surrey countryside, Charterhouse has been home to our football camps since 2019. The school combines historic buildings with modern sports facilities and 12 beautiful grass football pitches on its secluded grounds.

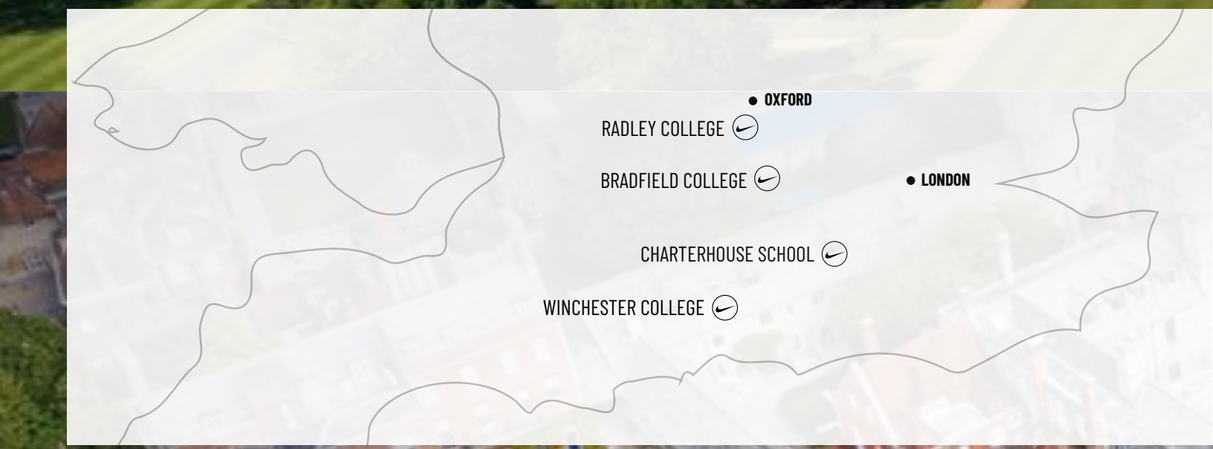
Bradfield College
Bradfield College is a renowned private school located in the heart of beautiful Berkshire. With a reputation as one of the top sporting schools in the UK, the college has impressive facilities.

Radley College
Radley College boasts an impressive combination of heritage buildings and modern boarding houses and sports facilities, all close to the historic city of Oxford.

Winchester College
An outstanding new venue for 2026. Founded in 1382, it is one of the oldest and most prestigious schools in the UK. The historic campus, with its modern accommodation, brand-new sports centre, and beautiful playing fields, offers players an inspiring setting to learn and grow.









“Players on camp can expect to be challenged to improve their technical and tactical skills and mindset, all within an inspiring environment which celebrates them every step of the way!”

— NIKE SPORTS CAMPS



EUROSPORTSCAMPS

BAC

ACCREDITED

Euro Sports Camps is a trading division of CMT Learning, specialising in residential camps that combine high quality English language teaching with sports coaching to accelerate learning, sporting development and self-belief. CMT Learning works with the world's top clubs, federations and coaches, together with advice from sports scientists and English language specialists. © 2024 Copyright CMT Learning Ltd. All rights reserved. Nike and the Swoosh design are registered trademarks of Nike, Inc. and its affiliates and are used under license. Nike is the title sponsor of the camps and has no control over the operation of the camps or the acts or omissions of CMT Learning.

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